

40 Years of the Ottawa Charter in Switzerland

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Health Promotion in transition



Call for contributions for a lecture series



Gesundheitsförderung Schweiz
Promotion Santé Suisse
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PUBLIC HEALTH SCHWEIZ
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The Swiss Society for Public Health



SSPH+
SWISS SCHOOL OF
PUBLIC HEALTH



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"40 Years of the Ottawa Charter in Switzerland – Health Promotion in transition"

Call for contributions for a lecture series

In 2026, the publication of the Ottawa Charter for Health Promotion will mark its 40th anniversary. The Ottawa Charter remains the international foundation for holistic health promotion, addressing the social and environmental determinants of health.

To mark this occasion, the Health Promotion and Prevention Working Group of the Swiss Society of Public Health is organizing a lecture series to reflect on and discuss the development, implementation, and future perspectives of the Ottawa Charter in Switzerland.

Planned thematic focus areas of the lecture series (spread over the year 2026):

- Looking Back: History and reception of the Ottawa Charter in Switzerland
- Implementation: The five action areas of the Ottawa Charter in the Swiss context
- Settings-based approach to health promotion (e.g., in communities, schools, workplaces)
- Participation, empowerment, and health equity
- The future of Health Promotion (e.g., planetary health, artificial intelligence)

Target Audience:

The series is aimed at lecturers, researchers, and students from the fields of public health, nursing, social work, urban development, politics, psychology, and related disciplines. Professionals from practice, public administration (federal, cantonal, and municipal levels), and civil society actors are also invited to participate.

Invitation to Contribute:

Universities, universities of applied sciences, and health promotion institutions in Switzerland are invited to contribute to one of the listed topic areas.

The lectures will take place online during lunchtime, in German, French, or English. Each session will last between 45 and 60 minutes. Submissions can include academic presentations, practical case studies, or moderated discussion formats.

Submission of Contributions:

Interested institutions are requested to submit a concept or topic proposal (max. 1 A4 page) via email by **October 30, 2025**.

Please use the subject line: Lecture Series Ottawa Charter 2026

Contact: verena.biehl@zhaw.ch

The selection of contributions will be made by the Health Promotion and Prevention Working Group in collaboration with Health Promotion Switzerland and the Swiss School of Public Health (SSPH+). Selection criteria include thematic and practical relevance, and linguistic and regional diversity. The program will be announced by December 15, 2025.

We look forward to your contributions and to an engaging exploration of health promotion in Switzerland – in celebration of the 40th anniversary of the Ottawa Charter.