

The 5 Commitments for Participation in the COVID-19-Vaccination Exchange Platform

27. November 2021 | Prof Dr med Hugo Sax, Swissnoso

Exchange Platform

Swiss hospitals are invited to participate in a platform to promote vaccination of healthcare providers against SARS-CoV-2 and to commit to implement the following five campaign strategies that have been successful in the experience of the Solothurn hospitals and are supported by implementation evidence.

1. Access to vaccine

Collaborators are given easy access to vaccine, ideally at the workplace [Enablement].

2. Leadership and role models

All top management and team leaders support firmly and proactively SARS-CoV-2 vaccination in accordance with FOPH and EKIF guidelines [Modelling]. They dedicate time and give visibility to this topic [Leadership]. Popular and well-respected personalities are the face of the campaign [Trust].

3. Interdisciplinary campaign panel

An interdisciplinary panel - consisting of nursing and physician leadership, administration, information technology (IT), communication, and infection prevention – leads the campaign and meets regularly to adapt it in Plan-Do-Study-Act (PDSA) cycles [Leadership, Adaptation of the campaign]. At least one delegate, ideally a senior person with decision power, participates regularly in the Swiss platform meetings [Isomorphic pressure].

4. Communication strategy

Collaborators are provided with objective information on the effect, mechanism, and side effects of the vaccine. The promotion includes all established prevention measures beyond vaccination such as testing, masks, distance, airing rooms, hand hygiene [Enablement, Education] and makes use of all available communication channels such as intranet, posters, flyers, video testimonials by frontline collaborators, external media, and Q&A sessions by trusted experts upon invitation by the wards [Education, Persuasion].

5. Individual decision based on expert information

The hospital leadership expects and supports an informed decision of each individual collaborator [Enablement]. Thereby, all concerns regarding the vaccines by collaborators are worth an exhaustive, honest answer by a trusted expert. A mandatory, anonymous survey can be a good approach to collect such concerns [Enablement].